



BITS Pilani

Hyderabad Campus

Department of Economics & Finance



In Collaboration with



CMAOI ASSOCIATION

A Commerce and Management Association for
Industry Experts and Academic Professionals

CALL FOR PAPERS

2ND ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE 2026

ON

Contemporary Management Perspectives:

*“Trends, Innovation, and
Organizational Dynamics”*

IMPORTANT DATES



Conference Dates

September 10–11, 2026



Paper Submission Deadline

August 20, 2026



Acceptance Notification

August 25, 2026



Registration Deadline

August 30, 2026



MODE:

HYBRID



Fostering Dialogue.

Encouraging diverse voices
and perspectives.



Building Connections.

Creating opportunities for
collaboration and mutual growth.



Creating Impact.

Advancing knowledge that
contributes to a better society.



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CALL FOR PAPERS

The Department of Economics & Finance, BITS Pilani – Hyderabad Campus, invites academicians, researchers, industry professionals, policymakers, and research scholars to present original research and participate in discussions on contemporary issues shaping business, management, and society. Submissions are invited under the following conference tracks.

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TRACK 1



MARKETING

- ▶ Consumer Behavior & Decision-Making
- ▶ Digital & Social Media Marketing
- ▶ Branding & Brand Management
- ▶ Customer Relationship Management
- ▶ Marketing Analytics
- ▶ Services Marketing
- ▶ Retail & E-commerce
- ▶ Advertising & Promotion

TRACK 2



HUMAN RESOURCE MANAGEMENT

- ▶ Organizational Behavior & Workplace Dynamics
- ▶ Leadership & Managerial Effectiveness
- ▶ Employee Engagement & Motivation
- ▶ Talent Management & Retention
- ▶ Performance Management
- ▶ Learning & Development
- ▶ Diversity & Inclusion
- ▶ HR Analytics
- ▶ Future of Workplace

TRACK 3



STRATEGY & ENTREPRENEURSHIP

- ▶ Business Strategy & Competitive Advantage
- ▶ Strategic Decision-Making
- ▶ Innovation & Technology Management
- ▶ Entrepreneurship & Startups
- ▶ Family Businesses & SMEs
- ▶ Corporate Governance
- ▶ International Business
- ▶ Digital & Platform Strategies



★ BEST PAPER AWARDS ★

WILL BE PRESENTED IN ALL CONFERENCE TRACKS



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REGISTRATION FEES



PRESENTING AUTHOR



STUDENT / RESEARCH SCHOLAR

₹ 2,500 + GST



FACULTY / PROFESSIONAL

₹ 4,500 + GST



ATTENDING AUTHOR



STUDENT / RESEARCH SCHOLAR

₹ 2,000 + GST



FACULTY / PROFESSIONAL

₹ 4,000 + GST



CONFERENCE ATTENDEE



STUDENT / RESEARCH SCHOLAR

₹ 2,000 + GST



FACULTY / PROFESSIONAL

₹ 4,000 + GST



100% FEE WAIVER
FOR CMAOI ASSOCIATION MEMBERS

Members of the Commerce & Management Association of India (CMAOI) are eligible for 100% fee waiver.

WHY ATTEND?



Engage with leading academicians, researchers and industry experts from across the globe.



Present your research and receive valuable feedback.



Explore innovative ideas and emerging trends across domains.



Build meaningful connections and expand your professional network.



Enhance your research visibility and career prospects.

CONFERENCE HIGHLIGHTS



KEYNOTE ADDRESSES

by renowned thought leaders and distinguished experts.



INSPIRING SESSIONS

featuring cutting-edge research across all tracks.



HYBRID MODE

In-person and online participation options available.



NETWORKING

Opportunities to connect and collaborate with peers and experts.



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BITS Pilani

Hyderabad Campus

Department of Economics & Finance

LEADERSHIP



Prof. V. Ramgopal Rao

Group Vice-Chancellor
BITS Pilani



Prof. D. Sriram

Director
BITS Pilani – Hyderabad Campus



Prof. Vasan Arunachalam

Dean Administration
BITS Pilani – Hyderabad Campus

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Committee Member



Prof. R. Raghunathan

Committee Member



For queries, please write to us at
aimc@hyderabad.bits-pilani.ac.in



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LIST OF FACULTY & DESIGNATIONS

Name	Designation / Affiliation
Dr. MOHAMED IMRAN SHARIF S	Assistant Professor
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